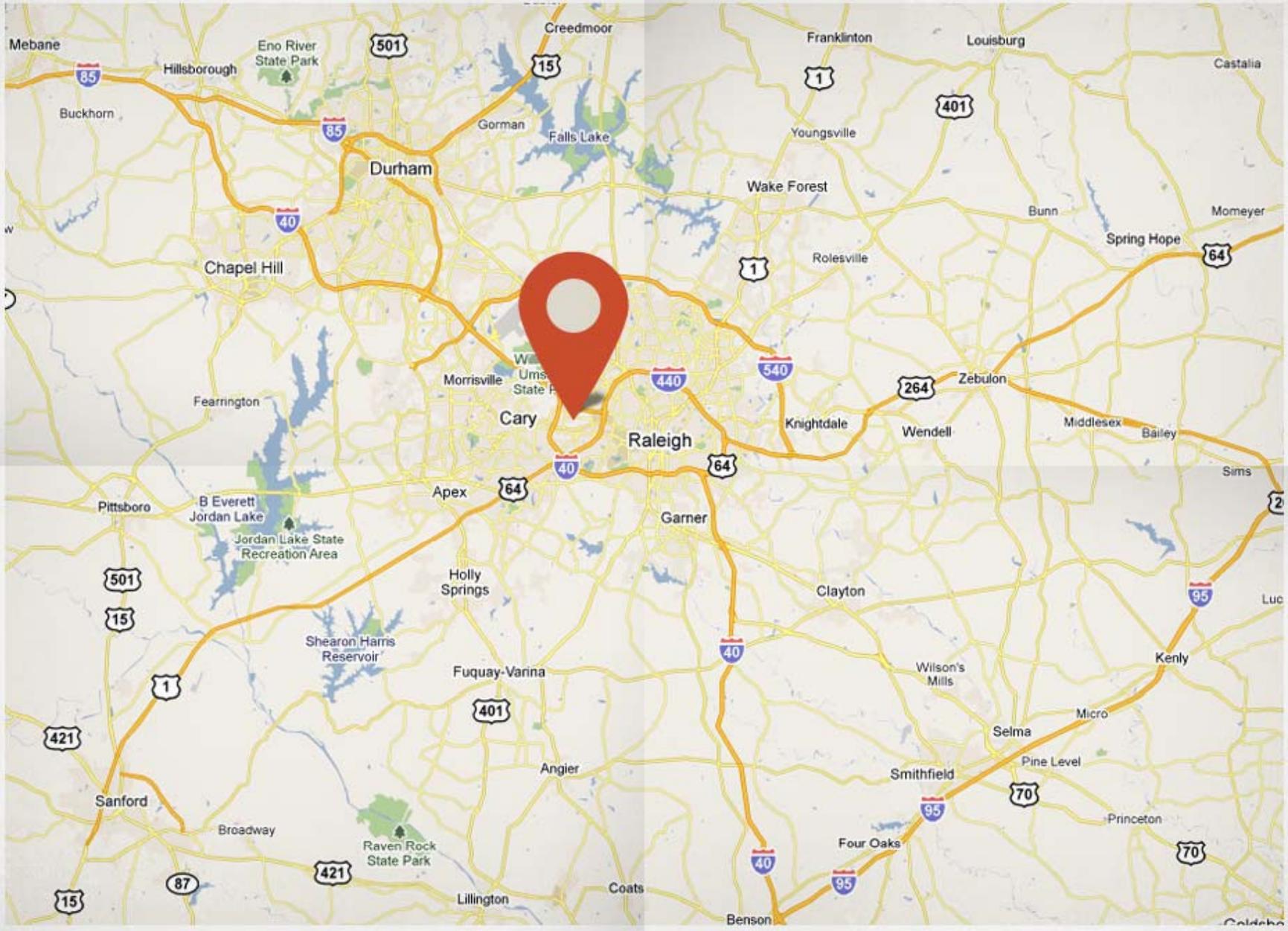




**SPREAD YOURSELF
THICK**

THE MASS COMMUNICATION TOOLBOX



**THE CHOICE THAT WON'T
GET YOU FIRED**

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A wooden A-frame ladder is positioned against a light-colored wall. The ladder is made of natural wood and has several rungs. The text 'A TALL ORDER' is superimposed in the center of the image in a large, bold, black font.

A TALL ORDER

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A close-up, grayscale image of a chain-link fence. The diamond-shaped mesh of the fence is the dominant visual element, creating a grid-like pattern across the entire frame. The background behind the fence is a plain, light-colored wall.

**NO SHORTAGE OF
BARRIERS**

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MORE EGGS, BIGGER BASKET





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WEB

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WEB FACEBOOK

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Become a member of our community.



“LIKE” us and introduce yourself on our wall!



Listen to the Land

Echoview Farm ▶ Hops Quiz

Local Business - Weaverville, North Carolina



Test your
HOPS KNOWLEDGE

1 2 3 4 5 6 7 8 9 10 >>

Hops can be used to make all of the following EXCEPT:

- Beer
- Lumber
- Fiber and Paper Pulp
- Herbal Medicine



TWITTER

**WEB
FACEBOOK**

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TWITTER

SMS

WEB

FACEBOOK



Pizza Haven
delivers!
Mention this
ad and get
10% off.
Call 555-5555
to place your
order now.



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BLOGS
SMS
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FACEBOOK

644
Flickr members

826
Twitter followers

1,776
Facebook fans

2,791
Dream assignments

39,194
Comments

47,137
Web sites discussing Dream Assignment

103,118
Registrations

107,392
Votes

384,516
Unique visitors on NameYourDreamAssignment.com

1,800,000
Total page views on NameYourDreamAssignment.com

32
Days



NAME YOUR DREAM ASSIGNMENT

GAMING



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HOW TO USE CONTROLS
AIR QUALITY INDEX (AQI)
OZONE
PARTICLE POLLUTION
HEALTH
FOR TEACHERS

WEATHER



EMISSIONS



POPULATION



RESET **RANDOM EVENTS**

Save Smog City 2 from Particle Pollution!

Current emissions factors and weather conditions are causing particle pollution levels to reach "Unhealthy" levels. The Air Quality Index (AQI) level for particle pollution right now is "Red." Try the scenarios below to see how emissions factors, inversions, and temperature impact particle pollution levels.



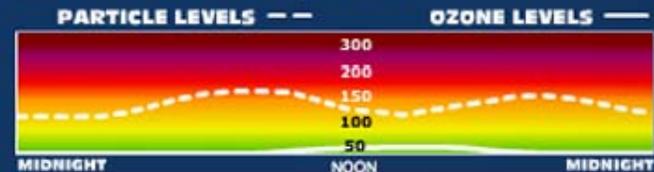
INFORMATION

WHAT IS THIS?

Click the icons for a description of the weather, emissions, and population controls. Information will appear here. For a description of AQI, particle levels, or ozone levels, click the

WHAT CAN I DO TO HELP?

GROUND LEVEL AQI: RED



HEALTH: UNHEALTHY
 People with heart or lung disease, older adults, and children should avoid prolonged or heavy exertion. Everyone else

TH TIP: Plan outdoor activities for days when particle levels are lower.

VIDEO



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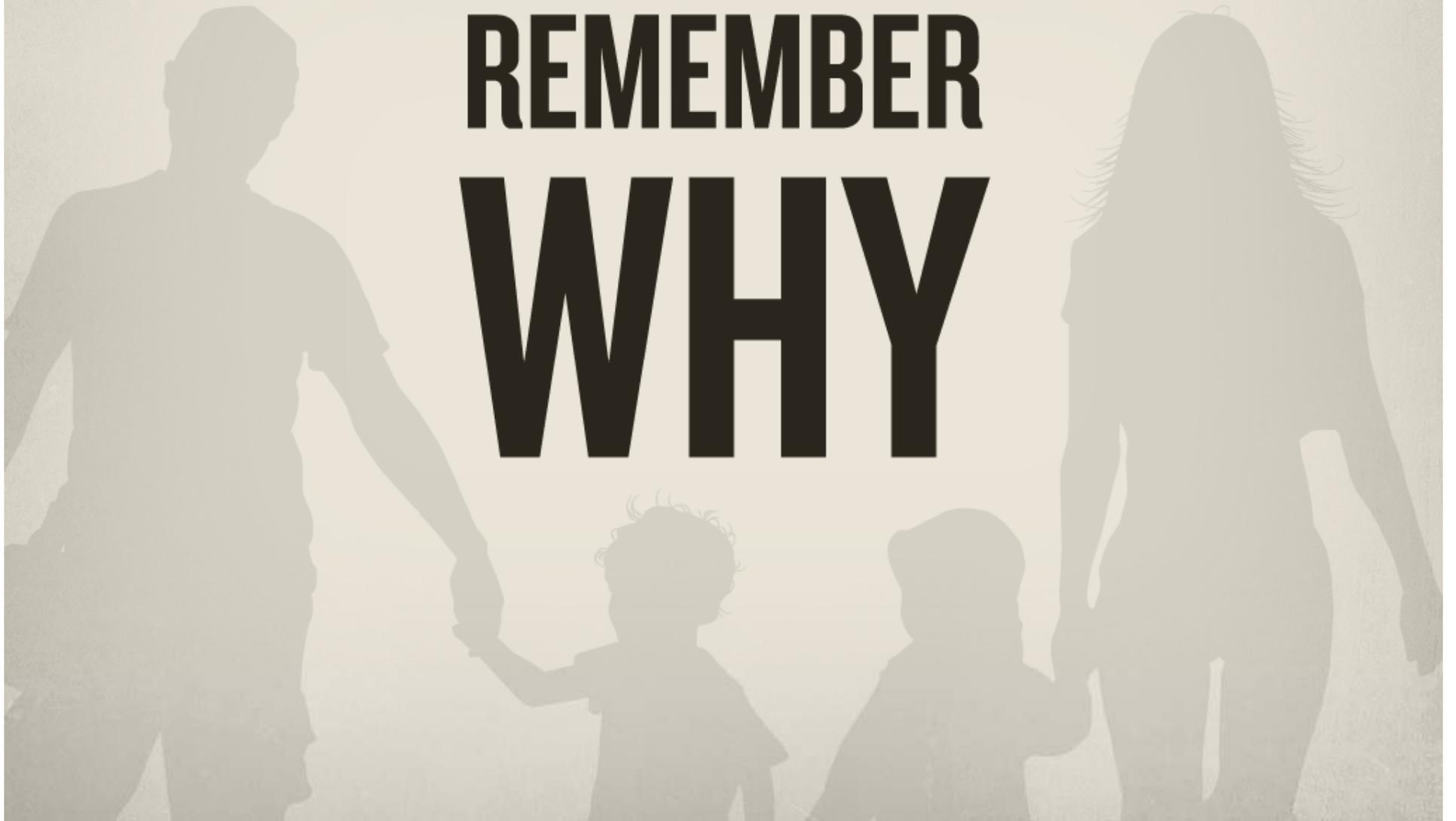


HAVE A PLAN



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**REMEMBER
WHY**



THANK
YOU

KEudy@capstrat.com

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