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September 11, 2023

Chris Moye  
Chief Executive Officer  
The Mitchell Gold Co., LLC, d/b/a Mitchell Gold + Bob Williams  
135 One Comfortable Place  
Taylorsville, NC 28681

W. Kent Sorrells  
President  
Comfort Retail Holdings, Inc.  
100 River Bluff Drive, Suite 500  
Little Rock, AR 72202

The Mitchell Gold Co., LLC  
C/O Capitol Corporate Services, Inc.  
Registered Agent  
160 Mine Lake Court, Suite 100  
Raleigh, NC 27615

Mr. Moye and Mr. Sorrells:

I write in response to the recent announcement that Mitchell Gold + Bob Williams will terminate operations at its headquarters in Alexander County and close its factories in Alexander and Iredell Counties. The company has been a critically important employer in these North Carolina communities for over 30 years. The company's closure will have a devastating effect on the more than 500 workers who have lost their jobs, as well as on their families.

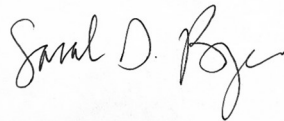
I recognize that the decision to shutter facilities is never an easy one, and I understand that The Mitchell Gold Co., LLC recently filed for Chapter 11 bankruptcy. I am hopeful that the company will develop a plan to reorganize in a manner that will allow it to restart and continue operations in North Carolina. I also urge the company's creditors to facilitate development of such a plan.

In the meantime, it is vital that everyone affected by this unexpected closure receives the resources necessary to make sure they can continue to support themselves, their families, and their communities. As you know, both the Department of Commerce, through Rapid Response services, and the local governments in Alexander and Iredell Counties stand ready to provide assistance. I encourage you to work closely with these authorities to ensure that your former employees receive every available resource as quickly as possible.

Finally, I would remind you that Mitchell Gold + Bob Williams may have other ongoing obligations to North Carolinians. To the extent not inconsistent with the Bankruptcy Code, I hope that you will take care to treat North Carolina consumers—your loyal customers—equitably. It is also imperative that you ensure that your responsibilities to the environment are met at any sites you do not reopen. In doing so, you should continue to work with my office, as well as the North Carolina Department of Environmental Quality, to the greatest extent possible.

I look forward to your company's collaboration in the coming weeks and months.

Sincerely,



Sarah G. Boyce  
Deputy Attorney General & General Counsel

CC:

Jasmine McGhee, Director of Consumer Protection Division, N.C. Department of Justice

Phillip Woods, Director, Finance, Charities, and Utilities Section, Consumer Protection Division, N.C. Department of Justice

Brian Rabinovitz, Special Deputy Attorney General and Policy Litigation Counsel, Consumer Protection Division, N.C. Department of Justice

Secretary Machel Baker Sanders, N.C. Department of Commerce

Mary Elizabeth Wilson, General Counsel, N.C. Department of Commerce

Secretary Elizabeth S. Biser, N.C. Department of Environmental Quality

William Lane, General Counsel, N.C. Department of Environmental Quality