

JOSHUA H. STEIN  
ATTORNEY GENERAL



TRACY NAYER  
SPECIAL DEPUTY ATTORNEY GENERAL

November 3, 2023

Chris Rubini, CEO  
Range, Inc.  
c/o Michele Shuster  
Mac Murray & Shuster LLP  
6525 West Campus Oval, Suite 210  
New Albany, Ohio 43054  
*Sent via certified mail, return receipt requested, and via email to [mshuster@msslawgroup.com](mailto:mshuster@msslawgroup.com)*

**Re: NOTICE from the Anti-Robocall Multistate Litigation Task Force Concerning Range, Inc.'s Continued Involvement in Suspected Illegal Robocall Traffic**

Dear Ms. Shuster:

The Anti-Robocall Multistate Litigation Task Force's ("Task Force")<sup>1</sup> ongoing investigation indicates that your client Range, Inc. ("Range") apparently continues to transmit suspected illegal robocall traffic on behalf of one or more of its customers. Range does not appear to have taken sufficient steps since the Task Force issued its Civil Investigative Demand ("CID") to Range on August 1, 2022 to identify, investigate, and mitigate suspected illegal call traffic that is accepted onto, and transmitted across, Range's network. This Notice is intended to serve as an additional notification to Range about the Task Force's continuing concerns regarding its call traffic, and to caution Range that it should cease transmitting any illegal traffic immediately.

The Task Force, again, requests that your client take steps to prevent its network from continuing to be a source of apparently illegal robocalls. Transmission of these calls may be violations of the Telemarketing Sales Rule,<sup>2</sup> the Telephone Consumer Protection Act,<sup>3</sup> the Truth in Caller ID Act,<sup>4</sup> as well as state consumer protection statutes. If, after receiving this Notice,

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<sup>1</sup> The Anti-Robocall Multistate Litigation Task Force is a 51-member collective of State Attorneys General, led by the Attorneys General of Indiana, North Carolina, and Ohio, which is focused on actively investigating and pursuing enforcement actions against various entities in the robocall ecosystem that are identified as being responsible for significant volumes of illegal and fraudulent robocall traffic routed into and across the country.

<sup>2</sup> 15 U.S.C. §§ 6101-6108; 16 C.F.R. § 310.7.

<sup>3</sup> 47 U.S.C. § 227; 47 C.F.R. § 64.1200.

<sup>4</sup> 47 U.S.C. § 227(e).

Range continues to transmit calls for illegal robocall campaigns, the Task Force may pursue an enforcement action against Range and its principal owners and/or operators.

### **Task Force’s Continuing Concerns about Range’s Call Traffic**

As part of its investigation into the transmission of illegal robocalls and the providers and entities who originate and/or route them, the Task Force regularly reviews call traffic information provided by several industry sources, including USTelecom’s Industry Traceback Group (“ITG”).<sup>5</sup> Based on information available to the Task Force, it appears that Range continues to transmit calls associated with high-volume illegal and/or suspicious robocall campaigns.

As your client knows, call traffic data from the ITG shows that it issued at least **559 traceback notices** to Range since at or before January 2020 for calls it originated, accepted, and/or transmitted onto and across the U.S. telephone network. These notices from the ITG cited recurrent high-volume illegal and/or suspicious robocalling campaigns concerning government imposters and impersonations, utilities rebates, Amazon, Medicare advisor, credit card interest rate reductions, auto warranties and others, with Range identified as serving in various roles in the call path. A majority of the more than 209 traceback notices sent to Range since August 2022 were issued *after* the Task Force issued its CID to Range.

Thus, the information available to the Task Force shows that Range is still apparently involved in, at a minimum, transmitting call traffic indicative of, and associated with, recurrent high-volume illegal and/or suspicious robocalling campaigns and/or practices, which conduct could subject Range to damages, civil penalties, injunctions, and other available relief provided to State Attorneys General under both federal and state laws.

### **Overview of Select Relevant Laws**

#### **Telemarketing Sales Rule (15 U.S.C. §§ 6101–6108; 16 C.F.R. Part 310)**

In 1994, Congress passed the Telemarketing and Consumer Fraud and Abuse Prevention Act which directed the Federal Trade Commission (“FTC”) to prescribe rules prohibiting deceptive telemarketing acts or practices.<sup>6</sup> Pursuant to this directive, the FTC promulgated the Telemarketing Sales Rule (“TSR”). It is a violation of the TSR for voice service providers to provide substantial assistance to customers that the provider “knows or consciously avoids

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<sup>5</sup> Established in 2015, the ITG is a private collaborative industry group—composed of providers across wireline, wireless, VOIP, and cable services—that traces and identifies the sources of suspected illegal and suspicious robocalls. In December 2019, Congress enacted the Pallone–Thune Telephone Robocall Abuse Criminal Enforcement and Deterrence Act (“TRACED Act”) to combat the scourge of unlawful robocalls. *See* Pub. L. No. 116-105, § 13(d), 133 Stat. 3274 (2019). Following its enactment, the Federal Communications Commission designated the ITG as the official private-led traceback consortium charged with leading the voice communications industry’s efforts to trace the origin of suspected illegal robocalls through various communications networks through tracebacks. *See* 47 C.F.R. § 64.1203.

<sup>6</sup> 15 U.S.C. § 6102.

knowing” are engaged in practices that violate TSR provisions against deceptive and abusive telemarketing acts or practices.<sup>7</sup> State Attorneys General have concurrent authority with the FTC to sue to obtain damages, restitution, or other compensation on behalf of their citizens for violations of the TSR.<sup>8</sup>

Telephone Consumer Protection Act (47 U.S.C. § 227; 47 C.F.R. §§ 64.1200 and 64.1604)

Under the Telephone Consumer Protection Act (“TCPA”), the Federal Communications Commission (“FCC”) promulgated rules restricting calls made with automated telephone dialing systems and calls delivering artificial or prerecorded voice messages.<sup>9</sup> Additionally, the TCPA generally prohibits solicitation calls placed to numbers on the National Do Not Call Registry.<sup>10</sup> State Attorneys General are authorized to bring enforcement actions to enjoin violative calls and recover substantial civil penalties for *each violation* of the TCPA.<sup>11</sup> The TCPA exempts from its prohibitions calls made for emergency purposes and certain other calls,<sup>12</sup> including those made with the “prior express consent” of the called party or with “prior express *written* consent” of the called party for telemarketing calls.<sup>13</sup> Note, however, single consents purportedly given by a consumer to large groups of marketers listed on an alternate webpage are insufficient to satisfy this exemption.<sup>14</sup>

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<sup>7</sup> 16 C.F.R. § 310.3(b).

<sup>8</sup> 15 U.S.C. § 6103; 16 C.F.R. § 310.7.

<sup>9</sup> 47 U.S.C. §§ 227(b)(1)(A)(iii), (b)(1)(B); 47 C.F.R. § 64.1200(a)(2)–(3).

<sup>10</sup> 47 U.S.C. § 227(c); 47 C.F.R. § 64.1200(c)(2).

<sup>11</sup> 47 U.S.C. § 227(e)(5)–(6).

<sup>12</sup> 47 U.S.C. §§ 227(b)(1)(A)–(B), (b)(2)(B); 47 C.F.R. §§ 64.1200(a)(1), (a)(3), (a)(9).

<sup>13</sup> 47 U.S.C. §§ 227(b)(1)(A)–(B); 47 C.F.R. §§ 64.1200(a)(1)–(3), (f)(9).

<sup>14</sup> For example, in November 2022, the FCC issued an order requiring all voice service providers to block calls from provider Urth Access, LLC. In response to allegations concerning the transmission of illegal robocalls, Urth Access claimed to have obtained express consent for each of the calls. However, that consent stemmed from websites where consumers purportedly agreed to receive robocalls from over 5,000 “marketing partners” listed on a separate site. The FCC found this type of agreement insufficient to constitute express consent. *See FCC Orders Voice Service Providers to Block Student Loan Robocalls*, <https://www.fcc.gov/document/fcc-orders-voice-service-providers-block-student-loan-robocalls> (Order); *FCC Issues Robocall Cease-and-Desist Letter to Urth Access*, <https://www.fcc.gov/document/fcc-issues-robocall-cess-and-desist-letter-urth-access> (Cease-and-Desist Letter). Additionally, in March 2023, the FCC issued a Notice of Proposed Rulemaking expressing its intent to expressly ban the practice of obtaining a single consumer consent as grounds for delivering calls and text messages from multiple marketers on subjects beyond the scope of the original consent. *See Report and Order and Further Notice of Proposed Rulemaking, Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991, CG Docket No. 02-278 (Mar. 17, 2023)*, <https://www.fcc.gov/document/fcc-adopts-its-first-rules-focused-scam-texting-0>. We note also that this interpretation is consistent with the FTC’s interpretation of the express consent requirement of the TSR. *See Federal Register*, Vol. 73

## Truth in Caller ID Act (47 U.S.C. § 227(e))

Under the federal Truth in Caller ID Act, it is generally unlawful for a person to “knowingly transmit misleading or inaccurate caller identification information with the intent to defraud, cause harm, or wrongfully obtain anything of value.”<sup>15</sup> State Attorneys General have the authority to bring enforcement actions for violations of the Truth in Caller ID Act and its prohibition against illegal caller identification spoofing.<sup>16</sup> Such violative conduct can lead to assessments of civil penalties of up to \$10,000 for each violation, or three times that amount for each day of continuing violations.<sup>17</sup> Note that any penalties for violations of the Truth in Caller ID Act are in addition to those assessed for any other penalties provided for by the TCPA.<sup>18</sup>

## General Note regarding State Laws

In addition to their authority to enforce the above federal statutes, State Attorneys General are empowered to enforce their respective state laws regulating various aspects of the initiation and transmission of illegal robocall and telemarketing call traffic across the U.S. telephone network. Voice service providers transmitting calls into and throughout the states are obligated to familiarize themselves with, and abide by, all applicable state laws.

## **Requested Action in Response to this Notice**

We request that your client review this Notice in detail and carefully scrutinize and actively investigate any suspected illegal call traffic that is, and has been, accepted and transmitted by and through Range’s network in order to ensure that its business is following all applicable federal and state laws and regulations, including those referenced above. If further investigation shows that your client continues to assist its customers by initiating and/or transmitting call traffic not dissimilar from the traffic highlighted in this Notice, the Task Force may decide to pursue an enforcement action against your client and its principal owners and operators. Additionally, this Notice *does not* waive or otherwise preclude the Task Force from bringing an enforcement action related to conduct preceding the date of this Notice, including conduct that resulted in violations related to the call traffic referenced in this Notice.

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No. 169, 2008 at 51182, <https://www.govinfo.gov/content/pkg/FR-2008-08-29/pdf/E8-20253.pdf>; (Consumer’s agreement with a seller to receive calls delivering prerecorded messages is nontransferable); *FTC, Complying with the Telemarketing Sales Rule, The Written Agreement Requirement* (<https://www.ftc.gov/business-guidance/resources/complying-telemarketing-sales-rule#writtenagreement>).

<sup>15</sup> 47 U.S.C. § 227(e); 47 C.F.R. § 64.1604.

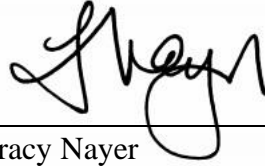
<sup>16</sup> 47 U.S.C. § 227(e)(6).

<sup>17</sup> 47 U.S.C. §§ 227(e)(5)(A), (e)(6)(A).

<sup>18</sup> *Id.*

The Task Force remains steadfast in its resolve to meaningfully curb illegal robocall traffic. Please direct any inquiries regarding this Notice to my attention at [tnayer@ncdoj.gov](mailto:tnayer@ncdoj.gov). Your client's anticipated cooperation is greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read "Tracy Nayer", is positioned above a horizontal line.

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Tracy Nayer  
Special Deputy Attorney General  
Consumer Protection Division  
North Carolina Department of Justice