



August 13, 2025

Adam Mosseri
Head of Instagram
Meta Platforms, Inc.
1 Hacker Way
Menlo Park, CA 94025

Dear Mr. Mosseri:

We, the Attorneys General of 37 states, write to you as the chief law enforcement officers in our jurisdictions to express our serious concern over Instagram's recently implemented location-sharing feature.¹ This change, which allows users' precise locations to be displayed on a map, raises significant public safety and data privacy concerns—particularly for vulnerable users, including children and survivors of domestic violence.

According to recent reports, the feature enables users to see and share detailed, real-time location data through Instagram's map interface.² This functionality, if not carefully controlled, poses clear risks of stalking, harassment, and other forms of exploitation. It also represents a troubling expansion of the personal data Instagram collects and makes accessible, which can be misused by malicious actors.

Unrestricted location-sharing features pose a particular risk for minors as they can be readily used by sexual predators to identify and geographically target children in the real world. We know that dangerous individuals are already present on Instagram, and we have serious concerns that this feature will increase the likelihood of hands-on abuse and exploitation. These concerns underscore the urgent need for action.

We therefore urge Instagram to:

- I. Ensure that minors are NOT allowed to enable location-sharing features.**
- II. Send a clear alert to all adult users explaining the feature, outlining its risks, and including a comprehensive disclosure of how Instagram intends to use their location data.**
- III. For those adults who have chosen to opt in to location sharing, allow a simple, easy-to-access feature that allows users to disable at any time.**

¹ <https://www.nytimes.com/2025/08/09/us/instagram-map-location-meta.html>

² <https://nypost.com/2025/08/07/tech/instagrams-new-location-tracking-feature-accused-of-attracting-stalkers-heres-how-to-make-sure-its-switched-off>

Meta and Instagram have a responsibility to prioritize user safety over product novelty. Implementing these measures will demonstrate a commitment to protecting the privacy and security of your users while still allowing those who wish to share their location to do so knowingly and with informed consent.

We expect your prompt action and response to prevent Instagram from continuing practices that endanger the safety and privacy of its users.

Respectfully,



Raúl Torrez
New Mexico Attorney General



Chris Carr
Georgia Attorney General



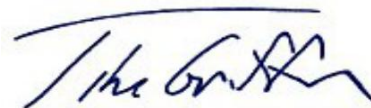
Steven Marshall
Alabama Attorney General




Treg Taylor
Alaska Attorney General



Kris Mayes
Arizona Attorney General



Tim Griffin
Arkansas Attorney General



Philip J. Weiser
Colorado Attorney General



William Tong
Connecticut Attorney General



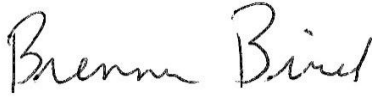
James Uthmeier
Florida Attorney General



Anne Lopez
Hawaii Attorney General



Raúl Labrador
Idaho Attorney General



Brenna Bird
Iowa Attorney General



Kwame Raoul
Illinois Attorney General



Kris W. Kobach
Kansas Attorney General



Russell Coleman
Kentucky Attorney General



Aaron Frey
Maine Attorney General



Keith Ellison
Minnesota Attorney General



Austin Knudsen
Montana Attorney General



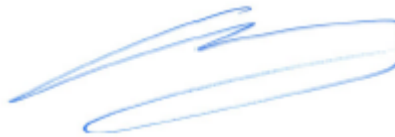
Matthew J. Platkin
New Jersey Attorney General



Liz Murrill
Louisiana Attorney General



Dana Nessel
Michigan Attorney General



Andrew Bailey
Missouri Attorney General



Mike Hilgers
Nebraska Attorney General



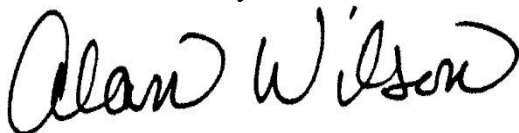
Letitia James
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Alan Wilson
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Marty Jackley
South Dakota Attorney General




Jonathan Skrmetti
Tennessee Attorney General



Jason Miyares
Virginia Attorney General



John B. McCuskey
West Virginia Attorney General

A handwritten signature in blue ink that reads "Keith G. Kautz". The signature is fluid and cursive, with the first name "Keith" being more prominent than the last name "Kautz".

Keith G. Kautz
Wyoming Attorney General